

3 Benefits of Commercial Carpet Cleaning in Atlanta



With the litany of responsibilities that property owners face on a daily basis, the cleanliness of the workplace is one of the last thing on their minds. But that certainly doesn't mean it isn't important. Maintaining a clean workplace through [commercial carpet cleaning in Atlanta](#) provides a variety of crucial benefits that impact a business' bottom line.

Let's take a look at some of the most impactful benefits.

1. Enhanced Productivity

While this might seem like a long shot, study after study has proven that a dirty work environment can hinder employee production. In a study by Brigham Young University, for example, researchers found that [88%](#) of employees said visible buildup of dirt and/or dust made it more difficult for them to concentrate, learn, and be productive.

In another study, this one from [Florida State University](#), researchers found that a dirty workplace can actually have a long term effect on brain function. What these studies prove is that employees want and need a clean environment in order to function at full capacity.

2. More Comfortable Environment

For employees and business owners, the workplace is a home away from home. And they want to feel comfortable in their second home. Maintaining a clean office through commercial carpet cleaning in Atlanta provides employees with the peace of mind that their second home is being taken care of. And, in addition to increasing productivity, it enables them to focus on their work and avoid distractions.

3. Maintaining a Professional Appearance

The reality of owning or managing a commercial property is that cleanliness means everything when it comes to portraying professionalism. And, since most potential customers want to do business with individuals who maintain professionalism, the importance of this is obvious. Think of it this way...insurance agent A has the following features:

Well dressed with nice fitting clothes

Hair maintained

Shakes hand upon meeting

Insurance agent B, on the other hand, has these features:

Baggy clothes

Ungroomed hair

Slouches in chair as he talks to you

It's not difficult to identify which agent 99% of customers would go with in this situation. And this same scenario plays out within businesses.

When properties do not invest in commercial carpet cleaning in Atlanta and maintain a clean workplace, they're destroying the all important first impression that often makes or breaks a potential sale.

Trusting Professionals for Your Commercial Carpet Cleaning

If you're interested in finding out more about how commercial carpet cleaning in Atlanta can enhance your property, we'd love to chat. We serve Atlanta, Roswell, Dunwoody, and the surrounding areas and offer free estimates for all of our commercial partners.

To set up your free estimate, simply fill out the [short form on our website](#) and we'll get back to you ASAP to set up an appointment. We look forward to hearing from you!

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